

WILLIAM J. KLIFFEL

SHAREHOLDER

Troy
313 225 7090
kliffel@butzel.com



William Kliffel is a Shareholder practicing in Butzel's Troy office. Mr. Kliffel has extensive experience in the defense of products liability cases on both the state and national levels, having successfully defended such matters both as a litigator and in the role of co-coordinating national Counsel for tier-1 and tier-2 automotive manufacturers. He has also successfully defended non-manufacturing sellers in such cases.

William Kliffel is a Shareholder practicing in Butzel's Troy office. He is a graduate of Wayne State University Law School (J.D., 1993), the University of Michigan, Ann Arbor (B.A., 1987) and Detroit Catholic Central High School (1983). He is a member of the State Bar of Michigan and has practiced in numerous other jurisdictions on a case specific basis.

Mr. Kliffel has extensive experience in the defense of products liability cases on both the state and national levels, having successfully defended such matters both as a litigator and in the role of co-coordinating national Counsel for tier-1 and tier-2 automotive manufacturers. He has also successfully defended non-manufacturing sellers in such cases. He has been instrumentally involved in all aspects of defending product liability cases, including coordinating with local counsel, insurance carriers, clients, and expert witnesses, managing and handling pleadings, motion practice, discovery practice, trial preparation, and settlement negotiation. Mr. Kliffel is well-versed in both the liability and the medical-legal aspects of such matters. He is known for bringing a common-sense approach to case management, factual development, liability evaluation, and case resolution. He is knowledgeable about, and sensitive to, the business practices and goals of his clients.

Primary Practice Areas

**Business & Commercial
Litigation**

**Litigation and Dispute
Resolution**

All Related Practice Areas

Automotive Law

Business & Commercial
Litigation

Litigation and Dispute
Resolution

Product Liability Litigation

Product Liability/Recall &
Warranty

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Additionally, Mr. Kliffel has experience in the defense of various types of civil matters including automotive negligence, premises liability, medical malpractice, and general commercial cases, and in negotiating and drafting contracts. He has experience in appellate practice in Michigan State Courts.

Mr. Kliffel and his wife of 22 years have four children. They reside in rural, northern Oakland County.

He enjoys fishing, boating, mountain biking and music. He has a strong command of the French language.

Credentials

EDUCATION

Wayne State University Law School 1998, J.D.

University of Michigan 1987, B.A.

ADMISSIONS

Michigan

MEMBERSHIPS

State Bar of Michigan

Awards & Recognitions

The Best Lawyers in America, Product Liability Litigation - Defendants, 2020-2023

DBusiness Top Lawyers in Metro Detroit, Product Liability, 2021-2023