

SERVICES

Content Review and Pre-Publication Vetting

The goal of reviewing content is getting to “yes” while fully understanding the risks. Butzel’s Media, Entertainment, and Digital Content attorneys provide pre-publication review of content to evaluate the risk and potential liability associated with it. Our team works with the tight deadlines of the digital media industry, and we will work around-the-clock to ensure that the pre-publication review is thorough and complete within the given time constraints. The team has experience in preparing clients for performances on multiple platforms including digital and print media, streaming, broadcast, or live events. Our team provides advice on risks including:

- Copyright and Fair Use
- Privacy
- Defamation
- Trademark
- Advertising
- Claim Substantiation

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