## SERVICES

## Media, Entertainment, and Digital Content Law Specialty Team

Comprised of experienced media, intellectual property, commercial litigation, corporate, and employment attorneys, Butzel's Media Team has extensive experience in advising clients in print, film, television, gaming, and digital media sectors.

Our Team practices in the areas of:

- Media and First Amendment Litigation
- Access, Freedom of Information Act (FOIA), and Open Meetings Act (OMA)
- Entertainment
- Advertising, Marketing, and Promotions

Butzel's Media, Entertainment, and Digital Content Law Specialty Team is an active force in media and digital content law on state and national levels. Our clients include traditional media outlets with First Amendment, newsgathering, defamation, and access questions.

Our emerging technology clients and digital businesses receive advice on content publication, licensing rights, and data protection.

The Team supports our entertainment clients with prepublication review, talent negotiation, production agreements, intellectual property protection, and licensing.

We advise clients with respect to publishing and royalty disputes, representing both publishers and authors.

Butzel also advises our clients in the areas of advertising clearance, the Communications Decency Act, the Digital Millennium Copyright Act, platform user agreements, terms of use and privacy policies, and endorsement issues.

Special options are available for our startup clients, such as customized bundled services and a range of alternative fee

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