

Alumni Newsletter

Winter | 2022



Here's what's been happening at Butzel.
As an alumni of the Firm, we hope you will enjoy this periodic update.



On a brisk and beautiful weekend in late fall, 100 Butzel attorneys and paralegals met at Crystal Mountain Resort for the firm's semi-annual retreat. After months apart, the retreat served as a welcome reunion.

In addition to reconnecting with each other, our weekend work included strategic discussions for the future growth of the Firm; Diversity, Equity, & Inclusion training; and team building education presented by Dale Carnegie.





We've Moved!

Our Oakland County office is now located in Troy at Columbia Center. The new office occupies the 12th and 14th floor of Columbia Center Tower 201 and features state-of-the-art technology, efficient and modern office space, collaboration and social spaces, and much more. Check back in the next edition of the alumni newsletter for a detailed look at the new Butzel space.

Butzel Named Among Top 100 Cool Places to Work in Michigan

Butzel Attorneys and Staff Gathered in All Offices to Celebrate!



This year Butzel was the highest ranked, Detroit-based law firm on the Crain's 2021 list of "Cool Places to Work."

Any Michigan company with at least 15 employees could participate. First, the employer provided detailed information on its benefits and policies; next, its employees answered questions about workplace culture, company leadership and other aspects of work in a confidential, 77-question survey.

This ranking recognizes the hard work that the firm has done over



the past several years. Our efforts have been focused on:

- Engaging Staff
- Community Involvement
- Diversity and Inclusion Training and Education
- Excellence in Legal Practice
- Civility and Collegiality

Butzel is proud to be ranked among other "Cool" Michigan companies. For the complete list of "Cool Places", click [HERE](#)

Butzel's Getting a Facelift



You may have noticed our new brand standards within our email signature blocks, social media posts, and sponsorship recognitions. As you digest the new logo versions, let us tell you a little bit about it. During our last branding exercise (2013-2014), you will recall that there was a lot of market and client research done to get to the brand driver of "Trust. Always."

Since its inception, the brand driver has gained a fair amount of brand recognition and so we wanted to build on that concept. Building off the "Always" in "Trust. Always.", we have used the infinity symbol to represent the always factor. This infinity sign is actually made up of two lowercase initial "B"s from the logo text type. Customized, we felt this is a very modern and eye catching take on the Butzel brand.

Our rebranding is scheduled to be completed by the New Year. Check butzel.com in early January for our new website!



In the Family

Did You Know?

Butzel has a history of parents and their children working at Butzel, sometimes together and sometimes separately. Over the years those duos have included:

Leo Butzel and Martin Butzel

Rockwell T. Gust and Rockwell T. Gust Jr.

Victor Klein and Robert Klein

Gordon Scupholm and T. Gordon Scupholm

[David DuMouchel](#) and [Damien DuMouchel](#)

[Carey DeWitt](#) and Alex DeWitt

Cliff DeVine and [David De Vine](#)

[Sheldon Klein](#) and [Rebecca Klein](#)



Sheldon Klein



Rebecca Klein



Damien DuMouchel



David DuMouchel

The Butzel Alumni Relations Committee Members are:

[Dick Rassel](#), [Mark T. Nelson](#), [James Rosenfeld](#), [Nick Stasevich](#), [Mitchell Zajac](#), [Joanne Klimko](#), [Lori Thomas Simoncic](#), and [Vanessa Crocetto](#)